



Peel Districts Athletics Centre – Sponsorship Proposal

2025/2026 Season

Partner With Us to Champion Local Talent

Peel Districts Athletics Centre (PDAC) is proud to serve the Peel region as a welcoming, community-focused athletics club dedicated to developing athletes of all ages and abilities. As we prepare for our exciting 2025/2026 season, we invite local businesses to partner with us through meaningful sponsorship opportunities.

Why Sponsor PDAC?

✔ Community Reach

Access a wide and engaged local audience, including hundreds of athletes, families, volunteers, and spectators.

✔ Positive Brand Association

Be recognised as a business that supports healthy lifestyles, youth development, and community spirit.

✔ Ongoing Exposure

Receive year-round visibility through our events, online platforms, and printed materials.

✔ Social Media Advertising

All sponsors will benefit from featured posts, business spotlights, and tags across PDAC's active social media channels, including Facebook and Instagram — reaching thousands of local community members.

Sponsorship Opportunities - We offer flexible sponsorship options to suit businesses of all sizes. Each package provides valuable visibility throughout the season.

A5 Year Book Sponsorship

Our A5-sized end-of-season Year Book is a keepsake distributed to all members and families.

Advertising Options (A5 dimensions):

- Full Page Ad (A5 portrait – 148 x 210 mm)
- Half Page Ad (148 x 105 mm)
- Quarter Page Ad (74 x 105 mm)
- Business Card Size Ad (approx. 90 x 50 mm)

Trophies & Medals Sponsorship

Sponsor our end-of-season awards to celebrate athlete achievements.

- Trophies and medals can include “Proudly Sponsored by [Your Business Name]”
- Option to attend and present the awards at our End of Year Presentation Night

End of Season Wind-Up Event

Help us celebrate the season with a fun, family-friendly event.

- Display your signage and promotional materials
- Receive recognition in event speeches and on social media

Volunteer Sponsorship – In-Kind Support

Sponsor weekly “Volunteer of the Week” vouchers to reward the dedicated individuals who make our Saturday home competition days possible. Your business will be featured each time the voucher is awarded, with a social media spotlight thanking you for your generous support.

Volunteer Sponsorship Includes:

- Recognition as our Official Volunteer Sponsor
- Weekly social media shout-outs and photos of volunteers receiving vouchers
- Your business name announced during presentations on competition days
- Logo featured on our website under “Volunteer Supporters”

Ideal for local cafés, bakeries, restaurants, or any business able to provide small in-kind rewards (e.g. \$10–\$20 voucher weekly during the athletics season).

All Sponsors Receive:

- ✓ Logo and link on PDAC website
- ✓ Recognition in club newsletters
- ✓ Featured posts and stories on PDAC social media (Facebook/Instagram)
- ✓ Option to display signage at club events
- ✓ Certificate of Appreciation
- ✓ Public thank-you at end-of-season celebration
- ✓ *Volunteer sponsor receive weekly thanks on social media and at events*

Sponsorship Package

Package Level - Investment (from) - Inclusions

Platinum Sponsor- \$2,500+

Full-page A5 ad, top-tier logo placement, social media ad campaign (3x posts/stories), speaking opportunity at events, mention and thanks at all competitions, all listed benefits

Gold Sponsor- \$1,500

Half-page ad, 2x social media spotlights, event signage, prominent website and print recognition

Silver Sponsor -\$1,000

Quarter-page ad, 1x social media feature, printed acknowledgements

Bronze Sponsor- \$500

Business card ad, social media spotlight, digital thank-you

Tailored sponsorships can be arranged to suit your business goals and community support vision.

Support your local athletics community while increasing your business visibility. We'd love to chat about how we can work together this season. Sponsorship Nomination Form

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Donation
- In Kind Sponsorship (please state type)

Sponsorship Category: _____

Sponsorship Value: \$ _____

Organisation / Business Name: _____

Signature: _____ Date: ____ / ____ / ____

Contact Name: _____ Position Title: _____

Address: _____

Tel: () _____ Mob: () _____

E-mail: _____

Please complete all fields and return to: secretary@peelathletics.com.au

Upon receipt of your nomination, a member of the club committee will be in contact to confirm your sponsorship and finalise payment.

For any questions, please feel free to contact me directly.

Kind Regards,

Peel Athletics Committee Team

Email: secretary@peelathletics.com.au Website: peeldistrictslac.com